

Betreff: Newsletter #1 - Introducing "IB-Green"

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Introducing "IB-Green"

Newsletter #1 – December 2023

After more than a year of development and planning, the Interreg North-West Europe project, **"IB-Green: Industrial and business parks - climate resilient and fit for future"** officially started in March 2023. With this first newsletter, our main aim is to introduce the project and showcase some of the first project activities.

With 11 project partners from 6 countries, IB-Green aims at transforming existing industrial and business park into climate resilient ones by creating green and blue infrastructure. The project focuses on industrial and business parks built between 1950 and 2000, which are particularly vulnerable to heat stress because they are highly sealed. The objective of IB-Green is to redevelop these industrial and business parks by implementing climate adaptation measures, e.g. unsealed parking lots, construction of greenways or green roofs and rain management infrastructure. IB-Green wants to provide best-practice examples or training courses to relevant stakeholders, such as planners and decision makers of local authorities and companies.

IB-Green is an Interreg North-West Europe Project (EU funding 5,4 million Euro, total budget 8,9 million Euro), with a timeline from 2023 - 2027. IB Greens project partners represent local

authorities, business park operators, networks, sector organisations and science institutions from Germany, Netherlands, France, Ireland, Belgium and Luxembourg.

For more information on IB-Green, have a look at our [project website](#), or the [project's flyer](#).

News



Summerly Kick-Off in Wiesbaden

From September 11th to 13th, IB-Green project partners came together for the first project steering group and working group meetings at Biebrich Castle. Defying the high temperatures, partners presented their planned activities and brainstormed on methods and criteria for the analysis of adaption measures.

[Read more](#)



CAIC 2023: Adaptation Workshop

In Modena, Italy, at the 2023 Climate Alliance International Conference, the workshop "Rewriting the adaptation narrative" focused on adaptation challenges that the city of Modena has to deal with e.g. one highly sealed neighborhood which is facing a high risk of extreme heat.

[Read more](#)

EVENTS

The following event is planned for next year:

- 2. Project Meeting in Luxemburg, February 15th - 16th, 2024
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Achievements so far



Feature on IB-Green

In May 2023, the German Federal Institute for Research on Buildings, Urban Affairs and Spatial Development (BBSR) published a web-article on IB-Green including a short interview with Climate Alliance project coordinator Héléne Rizzotti.

[Read more](#)



Students' site visit in Lille

Lille European Metropolis (an IB-Green project partner) organized a full-day site visit on September 23rd, 2023, which more than 60 students and their professors participated in. During this day, specific topics were presented, such as the functioning of a business park, construction methods or the historical evolution of taking up environmental challenges, e.g. climate adaptation.

Meet the IB-Green family

In this section of each newsletter, a spotlight will be put on different IB-Green project partners. First in line are the Hessian Agency for Nature Conservation, Environment and Geology, and Climate Alliance.

Hessian Agency for Nature Conservation, Environment and Geology (HLNUG)



IB-Green, but with eight arms

Dr. Anna-Christine Sander from HLNUG reveals why in her eyes, IB-Green can be compared to an octopus.

[Read more](#)

Climate Alliance



High Costs and Limited Human

Resources

Climate Alliance wants to help offset the main obstacles that companies and municipalities face when implementing adaptation measures.

[Read more](#)



This newsletter will be published twice a year and distributed through eClimail newsletter, as well as the network of IB-Green's project partners. If you would like to receive it, please contact a.goepner@climatealliance.org.

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