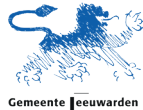


PARTNERS



THE PROJECT

IB-Green aims to transform existing industrial and business parks into climate resilient ones by creating green and blue infrastructure to mitigate negative climate impacts for enterprises and on city level.

Total project budget
€8,9 million

EU funding
€5,4 million

Timeline
2023 - 2027

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**Climate and
environment**

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**INDUSTRIAL AND BUSINESS
PARKS - CLIMATE RESILIENT
& FIT FOR FUTURE**

■ CHALLENGE

Fighting urban heat islands

As highly sealed surfaces, industrial and business parks are vulnerable to overheating and increased heat stress in urban areas. With an average of 15% of the settlement area in North-West Europe (NWE), industrial and business parks have a significant potential for implementing climate adaptation measures.

So far, the potential of adaptation measures in industrial and business parks has been largely neglected. The need for change is high but also complex, as both economic and technical barriers prevent the implementation of green and blue infrastructure. As drivers for the economic wealth of NWE, industrial and business parks urgently need to be developed into sustainable areas.



■ OBJECTIVES

Healthier working and living conditions

Reducing heat stress by implementing green and blue infrastructure will create healthier working and living conditions and reduce the negative effects of climate change for businesses and municipalities.

The project focuses on industrial and business parks built between 1950 and 2000. The objective is to implement climate adaptation measures as part of the redevelopment of industrial and business parks, e.g. unsealed parking lots, construction of greenways or green roofs and rain management infrastructure.

7 pilot sites
in industrial and
business parks

2,9 million €
for implementing
green and blue
infrastructure

50 public and private
stakeholders
benefitting from training on
climate adaptation

Mobilise public and private stakeholders

By providing information to relevant stakeholders such as planners and decision makers of local authorities, business park operators and companies, they will be encouraged to implement adaptation measures. The project will compile best practice examples of adaptation measures in a toolbox and provide training courses to build the capacity of stakeholders.



■ EXPECTED RESULTS

The project expects three main results to be achieved:

- **Public authorities are supported** in embedding climate resilience in the transformation strategies of existing industrial and business parks;
- **Existing industrial and business parks are transformed** into more climate and heat resilient ones through the implementation of green and blue infrastructure;
- **Capacities of local authorities and private business owners** involved in the development, management and modernisation of industrial and business parks **are strengthened** through training schemes on climate adaptation.