



FIT FOR FUTURE - COMPANIES PUTTING CLIMATE ADAPTATION INTO PRACTICE

LILLE, FRANCE | EURATECHNOLOGIES | PLACE DE SAINTIGNON, 165 AV. DE BRETAGNE

AGENDA | 13 November 2024

Register [here](#) for the conference

IB-Green Midterm Conference | Agenda

Wednesday, 13 November 2024

8:30 - 9:15 REGISTRATION & COFFEE

9:15 - 9:45 Welcome Speeches

9:45 - 10:15 Expert input: Why is adapting to climate change important for businesses?

10:15 - 10:45 COFFEE BREAK | IB-GREEN POSTER SESSION

10:45 - 11:30 Roundtable 1: Challenges and solutions when adapting firms and business parks to climate change

11:30 - 12:15 Roundtable 2: What role can public authorities play in engaging enterprises for climate adaptation?

12:15 - 13:45 LUNCH BREAK | IB-GREEN POSTER SESSION

13:45 - 14:00 Introduction of the afternoon activities

14:00 - 17:30 FOR ENTERPRISES (REGISTRATION NECESSARY, IN FRENCH LANGUAGE)

Adaptation fresco: Mastering the vocabulary of adaptation (risk, vulnerability, hazard, exposure)

Case study for adapting businesses

14:00 - 17:00 FOR IB-GREEN PROJECT PARTNERS (SITE VISIT)

Guided tour of Euratechnologies

Visit of two business parks: Ravnennes-les-Francis and Haute-Borne Business District (by bus)